



# Facebook Ads- Ad Operations | Dehradun

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## **About TorcAI**

TorcAI, a data science company and global provider of Audience Infrastructure and Programmatic solutions to advertisers, publishers, agencies and innovative technology companies. We provide highly customizable audience platforms, real-time trading systems with machine learning capabilities. TorcAI has provided technology solutions to enterprises in the AdTech and MarTech space enabling them to monetize data assets and bring in competitive technological advantage.

Our platform's strength lies in our ability to re-engineer complex ad and audience tech work flows and bring in efficiencies with an objective to meet business goals. Know more at [www.torcai.com](http://www.torcai.com).

## **Roles and Responsibilities**

- Coordinating with the business team to understand campaign needs.
- Taking responsibility for running the campaigns on facebook and optimizing it.
- Interacting with clients/ business teams, solving their queries with respect to the deliveries being managed by you.
- Coordinating internally with the company and with other stakeholders.

## **Skill (Functional)**

- Excellent communication in English both oral and written.
- Superb interpersonal and collaboration skills.
- Excellent analytical and problem-solving aptitude.
- Excellent organizational and time management skills.
- Knowledge Microsoft Office; Excel, Word, PPT.

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- Strong Communication, problem-solving and analytical skills.
- Ability to manage several marketing deliveries simultaneously.

#### **Qualification & Experience**

- Any Graduate degree
- 2-4 years of relevant experience

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